

## FOR IMMEDIATE RELEASE

## Twin City Fan Companies Announces Launch of New Series of Industrial Fans

April 30, 2021

Twin City Fan Companies announced the launch of a new series of industrial blowers under the TCF brand to be available immediately in North America. The new Extreme Pressure Blower series consists of three models, the TXP, TXR and TXS, which are the result of a joint development between Twin City Fan and our new partner Elektror airsystems in Germany.

"Our teams have done an outstanding job in just six months, making the new and exciting high pressure blowers ready for the American market. The technical skills and passion of Elektror, combined with Twin City Fan Companies' system knowledge and industrial expertise, makes for a terrific team," said Mike Barry, President/CEO of Twin City Fan Companies, Ltd. "With TCF and Elektror, the market now has the best portfolio of high pressure blowers," he added.

Ulrich Kreher, CEO of Elektror airsystems, explains "We are extremely pleased about the cooperation with Twin City Fan and our newly developed partnership. Our companies each have a long tradition, they are owner-managed and have a similar, value-based corporate culture. Moreover, our products complement each other so well. This is just a perfect fit."

In the coming days, TCF will start rolling out these products in several market segments through its sales rep networks and OEM channels. Customers will have integrated motors that can reach operating points well above 5,000 RPM.

"We're very excited to be able to provide a premium motor and fan systems," said Larry Tan, Twin City Fan's Senior Vice President of International Operations. "Today's announcement further highlights our strategy to collaborate with our global partners as we expand into new channels due to our new alliance with Elektror."

"We are delighted to be partnering with Twin City Fan, a leading global fan company with a strong presence in North America," said Jan Oellers, Chief Sales Officer of Elektror GmbH. "It is an exciting win-win combination between Elektror's 98 years of experience in developing electric motors and fans and the unprecedented market reach of Twin City Fan Companies, Ltd. We look forward to this new opportunity and a very successful partnership."

The new blowers in the TX Series offer impressive efficiency in a compact design. The most modern development methods and decades of technical experience went into the manufacturing process.

Twin City Fan Companies' and Elektror's commitment to work together joins two leading companies in the ventilation industry and significantly strengthens their fan and blower portfolio in North America.

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